

# Book more than her life story

■ **Rhianna King**

Despite countless achievements across almost four decades in fashion, it is her latest project that Liz Davenport describes as her greatest privilege.

The doyenne of the WA fashion industry will launch her first book, *Liz: A Life of Colour*, as part of the Perth Fashion Festival.

It tells the story of how the girl from country WA created an enduring fashion empire and features newspaper clippings, photos and designs from 40 years.

“It’s a reminder of where I started and how I developed,” Davenport said. “It’s like a handbook for young designers.”

She said the key to her long-lasting success was the simple rule of supply and demand. “If a size 16 lady wants a certain fabric in a black pant, you have to be able to supply it,” she said.



**Launch today: Liz Davenport with her autobiography.** Picture: Bill Hatto

The book has advice for women on “teaching their wardrobe who’s boss” to help overcome a lack of confidence or self-esteem.

“I want to teach women how to empower themselves to use their wardrobe better,” Davenport said.

Davenport sponsored last night’s Student Runway at Fashion Paramount. The winner receives \$2000 and a one-month internship with the designer.

*Liz: A Life In Colour* will be launched today at 6pm at the Perth State Library.